

Press Release



2 August 2019

NIPPON Platform Co., Ltd.

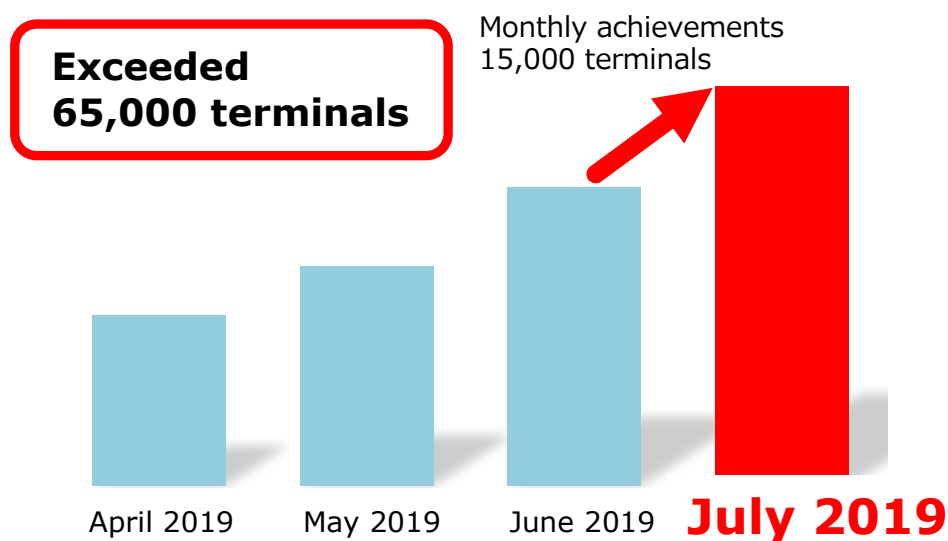
The number of Nippon tablet terminals exceeded 65,000!

QR code payment available terminals installed more than 15,000 units per month

Under the slogans of “Making Japan a cashless society” and “Overcoming population decline and vitalizing local economies in Japan based on activation of small and medium sized merchants,” NIPPON Platform Co., Ltd. (Head Office: Tokyo, Japan, CEO: Jun Takagi) provided 65,000 “NIPPON Tablet” terminals at the end of July 2019. We started a tablet business in 2017, mobile payment services are available on these tablets.

The number of monthly achievements in July 2019 was 15,000 units, it is significantly higher than last month. We will continue to make further strides toward the goal of “over 100,000 units installed” by the end of December 2019.

The cumulative total number of terminals



▼ Click here for free rental of Nippon Tablet terminals

<https://nippon-tablet.com/>

■ Inbound sales; settlements for only Chinese people is reaching the limit

According to the Ministry of Land, Infrastructure, Transport and Tourism, in 2018, the number of inbound tourists in Japan was about 31 million visitors, and the tourism consumption was 4.5 trillion JPY, and both of them have expanded 5 times in 7 years.

It is very attractive for foreign tourists who are used to use mobile payments to have a cashless payment infrastructure.

The number of inbound visitors from Southeast Asia in 2018 was approximately 3.3 million, it increased by 14% this year compared with the previous year. The demands for not only Chinese payments but also other Asian mobile payments are increasing.

Both Chinese mobile payments and Singapore payment service "NETSPay" are available on NIPPON tablet terminals, NETS mobile payment service is used by 90% of Singaporeans..

In addition, the introduction of payment brands of Asian countries is scheduled to be released, so there is a growing interest about Nippon Tablet, which allows merchants to use multiple payments and convenient services.

■ About a small and medium sized merchants support promotion with "Nippon Tablet"

The consumption tax rate will increase to 10% from 1st October 2019, and the government of Japan is currently offering a point back promotion for "digital payments."

We are fully supporting mobile payment services by introducing Nippon Tablet terminals.

Commission charge is 0% by 100,000 JPY

of total sales for all payment brands per month at the end of 2020



Targets for this promotion: Registered mobile payment brands by NIPPON PAY smart settlement service.

- Target brands are increasing.
- There is a possibility that the government of Japan covers subsidies for the consumption tax increase.
- An Installation charge is free.

▼ For more information

<https://nippon-tablet.com/application/index1.php>

■ 10% of sales refund promotion to merchants

With the aim of making Japan a cashless society and revitalizing the local economies based on shopping streets, we are currently offering a special promotion. Merchants will get incentives which add 10% of sales for mobile payments by using Nippon tablet devices.

▼ For more information

<https://nippon-tablet.com/lp/campaign201904>

■ About NIPPON Platform

Under the slogans of "Making Japan a cashless society" and "Overcoming population decline and vitalizing local economies in Japan based on activation of small and medium sized merchants," NIPPON Platform provides a variety of services for merchants, such as tablet rental service which is free of rental charge, QR code payment aggregation services, miscellaneous analytics using Internet Protocol cameras, and services for crime prevention and disaster prevention, and inbound tourism businesses.

■ Payment brands which are available at NIPPON Tablet terminals

(as of 2 August 2019)

Amazon Pay, d payment (d Pay®), pring, atone, PAY ID, WeChat Pay, NETSPay,
DBS PayLah!, OCBC Pay Anyone, UOB Mighty

■ NIPPON Platform Co., Ltd.

Head office : 2-14-5-3F Kamiosaki, Shinagawa-ku, Tokyo, Japan

URL : <https://nippon-platform.co.jp/en/>

Representative Directors :

Jun Takagi, Chairman and Overseas Business

Shinsuke Hishiki, President and CEO of Domestic Business

Date of establishment : September 2016

Capital : 502,487,400 JPY (Including capital reserves)

Business Activities : Payment platform services, Services for small and middle-sized retailers

Adviser : HASIDA Koiti (Professor at the University of Tokyo)

He is a PLR technical adviser.

PLR (Personal Life Repository) is one of PDS (Personal Data Store).

Contact & Inquiries

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